



CLAUDIA M. GUIDRY


STUDENT - LOUISIANA STATE UNIVERSITY

CONTACT

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 ClaudiaGuidry.com

SKILLS

Social Media Marketing

Project Management

Content Development

Graphic Design

Leadership

Event Coordinating

Problem Solving

EDUCATION

Mass Communications - Digital Advertising

Louisiana State University

2020-2024

Psychology Minor

Louisiana State University

2020-2024

PROFILE

Hello! My name is Claudia, and I am a student studying Digital Advertising at Louisiana State University. I also manage a well-known Asian fusion restaurant called Chow Yum Phat. I enjoy meeting new patrons and exploring the distinctive creations by our skilled chefs. My passion for design has been a lifelong interest, and I possess a natural aptitude for it. Growing up with five siblings has honed my interpersonal abilities to an exceptional level..

EXPERIENCE

Floor Manger / Server

Chow Yum Phat / Baton Rouge / January 2021 – Present

I started working at Chow Yum Phat as a server and was soon promoted to a manager. In my current role, I oversee the front of house employees to ensure they comply with company policies. I am also responsible for managing opening and closing procedures as well as deposits. Recently, I was tasked with creating content for our social media channels to enhance customer outreach. Additionally, I had the chance to design the restaurant's drink menus.

Intern

Shop Mood LLC. / Covington & Remote / January 2020 – December 2022

During my internship at Shop Mood, an online boutique in Covington, LA, I was in charge of developing content and posting on all social media accounts. I joined the team before the store's launch and was able to grow their Instagram account from zero to two thousand followers in two years.